

Direct Response Email Marketing

Client: Precision IR



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Subject Line: Three Things Your Next Webcast Needs To Be

Header: Targeted. Compelling. Measured.

Subhead: Why make your next Analyst Day or Earnings Call anything less?

Body:

In the movies, "If you build it, they'll come." When it comes to your next Analyst Day or Earnings Call, however, it's not that simple (but you already know that).

Fortunately, you also already know your company's story inside and out. Now it's just a matter of:

- **Targeting** your ideal investors
- Delivering **compelling** content
- **Measuring** your event's results

Which is exactly what thousands of IROs like you are already doing with PrecisionIR's help.

Now you too can enjoy the state-of-the-art technology, superb customer service and robust reporting that effective IR webcasts demand (not to mention leveraging PrecisionIR's proprietary databases containing 30,000 institutional investors and 1.3 million high net-worth individual investors and financial advisors).

Why not start delivering quality Analyst Day and Earnings Call webcasts with PrecisionIR today?

Offer/Call-to-action: *as discussed, client will insert*

Button: *as discussed, clien will insert*